



MONTHLY NEWSLETTER

April 2023

President Update: By Beth Clarkson



It was a long time coming. The Coos Bay Downtown Association Board members have finally agreed on a new logo design. The old logo had been with the organization before I even came on and I've been a board member since 2002. I can't even tell you who had designed the old logo or the story behind why it was a seagull and a fish. The old logo never expressed what the CBDA is, a membership of businesses and individuals that following the mission, which states, "The mission of the

Coos Bay Downtown Association (CBDA) is to foster the development of downtown Coos Bay by strengthening local business, encouraging new business, and connecting the community through partnerships. The Coos Bay Downtown Association is committed to promoting Coos Bay as an attractive place to live, work, and visit by continually enhancing the quality of life in the downtown area." The new logo, taking its place at the top of the newsletter, does give you a better sense of what we represent. I won't tell you how many past logo ideas were presented or how much effort it took to agree to this logo but I will tell you that I like it. I hope you do too.



Organization Committee Corner: By Katie Granado

Spring has sprung and the CBDA Promotions Committee is preparing for our Summer festivals. The Blackberry Arts festival will be held August 26th & 27th. This juried art festival is full of beautiful hand crafted pieces and delicious food. It features a judged blackberry recipe contest, open to all, that has both sweet and savory blackberry dishes. Prizes are awarded to first, second and third place. This year we are also adding a Kids Zone full of arts and crafts projects that allow children to have some hands-on creative experiences. The Blackberry Jam music festival will be featuring singer songwriters from all over the state. You can look forward to hearing Jeff Torrance, Trent Beaver, Terry Rob, Chris Coach and Ben Rice perform live at the festival.



The Bay Area Fun Festival is September 16th & 17th. It includes a vendor market, Kid Zone, music festival and parade. This year's theme is "Under the Sea" and we are looking forward to seeing what all of the parade participants come up with to celebrate the end of Summer. Visitors to the fun festival can also enjoy the Prefontaine run and a classic car cruise.

Applications are available for both festival markets on our website coosbaydowntown.org. T-shirts for both festivals are available, pre-sale only, on the web site as well. If you would like to be a vendor, participate in a Kid Zone or the parade, enter the blackberry recipe contest or volunteer for either event please email director@coosbaydowntown.org. We are excited to share these great community events with you and look forward to seeing you there.

From our Executive Director: Holly Boardman



The CBDA is part of Oregon Main Street and we are happy to share some news on their behalf.

It's tax season, have you done yours yet? #OregonMainStreet looked at their tax impacts for the last decade and discovered something awesome! Since 2011, our network has boosted statewide tax revenue by 3.5 million dollars. Revitalizing Main Street certainly does more than makes it look like a million bucks.

Main Street is alive and well and our numbers are here to prove it. Since 2011, #OregonMainStreet has contributed an additional \$266 million dollars of revenue statewide. We are proof that: small businesses do not mean small profits; historic preservation can help orchestrate housing development; intentional placemaking attracts people; and above all Main Street is impactful beyond its size.

Ready to put your plans and ideas into action?

With a **Home Equity Line of Credit**, you can use the equity in your home to buy the greenhouse you've wanted in the back yard, add a new deck or patio, repair the roof or pay off bills.

To apply or learn more: Visit your local branch or call us at 866-641-5335.

Coos Bay Main 212 South 5th St. 541-269-4248	North Bend 1611 Virginia Ave 541-756-3171
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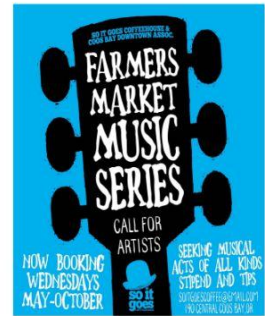
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Advertisements in this Newsletter are provided by Gold Members, we thank you for your support. If you are interested in becoming a Gold Member contact Holly Boardman, 541-266-9706 per email info@coosbaydowntown.org.

CBDA Coos Bay Downtown Farmers Market Weds, May 3rd - October 25th 9am - 2pm
March 2023 Farmers Market Basket of Hope & Happiness



April Showers brings May Flowers and our beloved CBDA Coos Bay Farmers Market too!! Starting May 3rd with a rockin' 2 hour live radio broadcast with our sponsor and friends at KShore, Bicoastal Media. What a fantastic way to kick off the 22nd season!!! The music continues to play throughout the season from our favorite neighbor and sponsor, So It Goes Coffeehouse with the return of Music at the Market. If you or someone you know is interested in performing, give John a quick email at soitgoescoffee@gmail.com



Thanks to our sparkling Emerald sponsor, Ziplly Fiber, "Farm Fresh to Every Fork" will continue to be a main focus of the CBDA Food Accessibility program. The CBDA Food Accessibility program is to ensure our food poor community has access to farm fresh fruits, vegetables, and basic food items needed for a healthy well balanced diet at no cost to them while educating them on the importance of healthy eating and stretching their food budget for those items. The SNAP/EBT program with a \$20 Double Up Food Buck (DUFb) match for fruits and veggies will be available the entire season. That means you put \$20 on your

SNAP/EBT card at the Market Informational booth and you will receive \$40 worth of tokens and vouchers to use at the Market!!! Isn't that fantastic!!!! WIC and Senior Nutritional vouchers will be happily accepted at the CBDA Farmers Market too.

The CBDA Coos Bay Farmers Market truly is the heart of our community coming together to support one another while enjoying the music, entertainment, demonstrations, samples, yummy hot food, artistic treasures, Children's programs, Food Accessibility programs, and fresh locally grown produce. With an abundance of wonderful new programs comes the huge need for volunteers. If you, your employees, family or friends would like to become part of our growing Farmers Market Family by donating a few hours each week, please email me at coosbayfarmersmarket@gmail.com so we can get this adventure started together.



The Vendor applications are open & have been rolling in through Manage My Market on the Coos Bay Downtown Association website. So very exciting as lots of new vendors along with our tried & true favorite vendors become part of our Farmers Market family this season. Please check in with the Coos Bay Farmers Market on our facebook page or the CBDA website to catch all the latest news and tidbits!!!!!! I can't hardly wait for May 3rd to get here. See ya all there.



Featured Member of the Month

This month, the Coos Bay Downtown Association shines the spotlight on **Ziplly Fiber**. I had the pleasure of talking with the community development manager, Valerie Henson.

Tell us about your business.

Ziplly Fiber bought all of Oregon, Washington, Idaho and Montana's assets in May of 2020. However, we are a fiber optic internet service that offers super fast symmetrical speeds, meaning you get the same upload and download speeds.

Why are you a Downtown Association member?

I feel it is important to be involved in our community events whether through sponsorships or volunteering opportunities and staying in the loop with other business owners.

Do you have any advice for new business owners?

Don't put all your eggs in one basket, always have a backup plan. Secure your business with an additional internet service. Construction can be messy and cables tend to get cut easily around here.

What is your favorite place downtown?

7 Devils Alehouse Waterfront has won me over this last year. They have beautiful views, great food, service and drinks! If I'm strolling downtown Coos Bay, the boardwalk is always a relaxing atmosphere...minus rainstorms.



When you are not working, where in Coos Bay do you like to spend your time?

When I'm not working, I enjoy spending time with my family and of course visiting our beautiful beaches!



FOLLOWING THROUGH ON GOALS

At the beginning of every year many make new year resolutions. According to a 2021 Forbes article, most New Year's resolutions are about self-improvement (living healthier, becoming happier, losing weight, exercising more, and the list goes on). While many make these resolutions, its reported that less than 10% achieve them. It is easy to forget our good intentions. It is also hard to stay committed when we are juggling so much in our day to day lives. So why do we do it? I think we do it because we want more out of life; something better for us and those we care about.

Earlier this year, the City Council underwent a process to identify its two-year resolutions (Council Goals) to make necessary improvements, all in an effort to make something better for all those who live, work or visit our community. We identified the following nine overarching goal areas; each having goal related tasks or sub goals identified:

- Goal 1. Working Well Together
- Goal 2. Working with Key Partners
- Goal 3. Maintain and Improve Public Infrastructure
- Goal 4. Addressing Housing and Homelessness
- Goal 5. Economic Development
- Goal 6. Public Safety
- Goal 7. Communication Between the City and Citizens
- Goal 8. City Manager Transition Plan
- Goal 9. Council Goal Tracking

In an effort to achieve the Council's goals, we are making it a priority to assess the progress made and identify next steps on a quarterly basis. While the ink is barely dry on the adopted 2023-2025 Council goals, we had our first quarterly review this week. We are making progress, which translates to improvements for our city. The report has been posted on the City's website here, [Council Goals Update 03252023](#).

-Joe Benetti, Mayor of Coos Bay





THE DETAILS

When | Saturday, April 15th, 2023 at 7:00pm
Doors open at 6:30pm

Where | Black Market Gourmet,
495 Central Avenue, Coos Bay

Tickets | Spectator tickets are available for
purchase at Coos Bay Public Library for \$25

For more information:
(541) 269-1101
www.coosbaylibrary.org

April



2023

www.egyptiantheatre.events

541-808-8295

Egyptian Theatre Coos Bay



US Cellular Presents:
Top Gun
Saturday, 4/1 at 3pm
Doors open: 2:30 pm
Admission: FREE
Donations Gladly Accepted



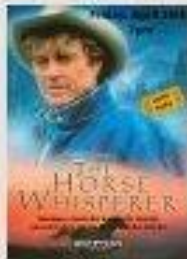
Focuz Presents:
Live Band "Just Friends" Fundraiser
Sunday, 4/2 at 3pm
Doors open: 2:30 pm
Admission: FREE
Donations Gladly Accepted



Egyptian Theatre Presents:
Animated Show of Show Film Festival
Friday 4/7 Thru Monday 4/10
Doors open: 30 minutes prior
Admission \$7 General, \$25 Passport, or \$100 Family of Five Passport



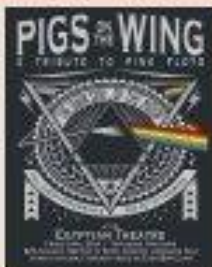
Coos Health & Wellness Presents:
Because of Winn Dixie with Spanish Subtitles
Thursday 4/13 at 6:00 pm
Doors open: 5:30 pm
Admission: FREE
Free Popcorn, Juice or Water, And Giveaways



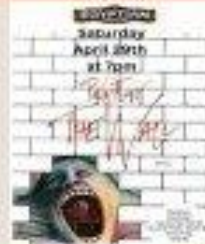
Egyptian Theatre Presents:
The Horse Whisperer
Friday 4/14 at 7:00 pm
Doors open: 6:30 pm
Regular Admission 50/50 Raffle



Star of Hope Presents:
Dancing with the Stars
Saturday 4/22 at 7:30 pm
Doors open: 7:00 pm
Admission
General \$25 Senior \$20 Child \$10



Egyptian Theatre Presents:
Pigs on the Wing Concert
Friday 4/28 at 8:00 pm
Sharkbites to serve Alcohol
Doors open: 7 pm
Admission \$30



Egyptian Theatre Presents:
Pink Floyd "The Wall"
Saturday 4/29 at 7pm
Doors Open: 6:30pm
Regular Admission

Regular Admission:
(When ticket price is not otherwise indicated in event description)
(Adult / Senior / Child)
\$4 / \$3 / \$2 (Members)
\$5 / \$4 / \$3 (Non-Members)

Published monthly. Current at time of printing.
For the latest information about current and future events,
please check www.egyptiantheatre.events and our Facebook page.
The Egyptian Theatre Preservation Association is a Section 501(c)(3)
non-profit corporation and an equal opportunity employer.
www.etpaoregon.org

What's happening at the Egyptian this month!

ABCs of GRANT WRITING

*FREE half-day workshops
for Curry and Coos nonprofits*

presented by

**United
Way**



**United Way of
Southwestern Oregon**

HOW TO

- Set up for success
- Find the right grantors
- Build your project budget
- Tackle an application

CHETCO COMMUNITY LIBRARY

Wednesday, April 19, 2023

10am-2pm - workshop (lunch provided)

COOS BAY PUBLIC LIBRARY

Wednesday, April 26, 2023

12pm - free networking lunch

1-4pm - workshop

REGISTER TODAY!



Click the QR code

Visit <https://unitedwayswo.org/grant-services>

Call (541) 267-5202

Email info@unitedwayswo.org

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Coos Bay Downtown Association

Annual Calendar of Events

January	Annual Meeting - 1/19/2023
February	
March	3A Basketball Tournament-3/2-4/2023 4A Basketball Tournament-3/9-11/2023
April	
May	Farmers Market Begins-5/3/2023
June	Farmers Market-every Wednesday
July	Farmers Market-every Wednesday
August	Blackberry Arts Festival-8/26-27/2023 Farmers Market-every Wednesday
September	Bay Area Fun Festival-9/16-17/2023 Farmers Market-every Wednesday
October	Downtown Trick-or-Treat-10/31/2023 Farmers Market Ends-10/25/2023
November	Holiday Open Houses-11/10-11/2023 Santa's Arrival & Movie at the Egyptian-11/24 Black Friday-11/24/2023 Shop Small Saturday-11/25/2023 Reindeer Roundup-11/27 -12/21/2023



This year volunteers will be collecting trash on the 101 corridor and competing for the coveted "Trash Trophy." Food and beverages provided after the compliments of our friends at The Mill Casino, RV Park, and Resort.

Schedule of Events

8 a.m.-9 a.m.-Team check in The Mill Casino 3201 Tremont Ave, North Bend. Gather at the north parking lot in the gravel area.

9 a.m.-12 p.m.- Cleanup Brigade

12 p.m.-1 p.m.- Hot Dog and Soda's for the volunteers- Awarding the Trash Trophy to the team that collected the most liter.

1 p.m.-Taking out the Trash Parade.

