



MONTHLY NEWSLETTER

February 2023

President Update: By Beth Clarkson

I just read an article that was funny and really quite on point why February is the worst month. They pointed out that all its shortcomings from, relying on a rodent to predict spring, that the holidays hype has worn off but the pounds haven't, that there is the manufactured holiday of Valentine's Day that is more chore than joy, how short the month is and even why did it need an extra r that no one remembers when spelling it. It made me chuckle and I guess that is one way to look at February. I look at it as the start of a new year. January was filled with looking back at 2022, finishing paperwork, inventories and preparing documentation for the accountant, so February is my month to look forward to the new year. It is the chance to take all that went right in 2022 and apply it to 2023 with a little kick of redbull. It is the chance to take what didn't pan out and make the changes that will make my business more successful. It is also a time with the Coos Bay Downtown Association that is filled with excitement about the new year. Committees are being formed to work on Design, Economic Vitality, Organization and Promotion. If you have time and you have the desire to make our community a better place for business to thrive, then we want you to join one of our four committees. Give the office a call and get a calendar of meeting times and come sit in on one or two. You may find the perfect fit for your volunteer time.



From our Executive Director: Holly Boardman

Happy February! Thank you to everyone who attended our Annual Membership Meeting: Celebrate Downtown, “The Core of the CBDA.” I gave a Welcome speech on what the CBDA committees were up to, introduced the Board of Directors and went over some of our accomplishments, like the Utility Art Box Project. We had Mayor Joe Benetti from the City of Coos Bay present on all the exciting developments for the coming year from new parking lots to the Front Street Blueprint. We also had Heidi Sause talk about Front Street Revitalization and she gave us some good insight into her working methods. Beth Clarkson, the CBDA President gave a fun and insightful speech and also presented our awards.




The Partnership Award went to Sherwin-Williams for all of their efforts in donating all the paint and painting supplies for phase one and phase two of the Utility Art Box Project. Josie Keating, with Josie’s Art Lab won for Volunteer of the Year, for all of her efforts in the entire overall project of the Utility Art Box Project from the call to artists to choosing the theme, selecting the artwork and getting the correct paint and painting supplies to all the artists. Beth Clarkson won for the Years of Service, for serving on the CBDA board for 21 years, President for 6 years, on the Promotions Committee for 12 years and countless other ways. She is essential to the running of the CBDA and we appreciate her!

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The Community Coalition of Empire (CCE) is pleased to once again be working with the City of Coos Bay and the Coos Art Museum to bring art to the Empire District. The City has identified 13 utility boxes in need of local artists to develop and hand paint their visions of our nautical theme, “Historic Empire with a Focus on the Waters”. Artists may use the completed Empire Mural to draw inspiration, or they are free to use their imagination. The color palette will be blue, red, white, black, and yellow, and can be mixed according to the artist’s discretion.

This project will happen in two phases with an estimated completion date of July 23, 2023. Artists will be given all supplies necessary to make their vision a reality. In addition, each artist will receive a stipend of \$100 and will be honored at a reception upon completion of the project.

This project is open to ALL artists. Submissions must be original and may be submitted via 1) mailed to CCE P.O. Box 3452 Coos Bay, OR 97420, 2) emailed via pdf format to moss_joanne@yahoo.com, or 3) dropped off at Star of Hope Activity Center 657 Newmark, Coos Bay, OR 97420. Submission deadline for PHASE I is MARCH 17, 2023. PHASE II deadline is MAY 31, 2023. Questions may be directed to louandewater@sohoregon.org



Featured Member of the Month

This month, the Coos Bay Downtown Association shines the spotlight on **Bahama Boards**. I had the pleasure of talking with the regional manager, Christal Kralicek.



Tell us about your business.

We are an outdoor store to support board sports and other activities. We rent a variety of types of boards for water sports, such as surf boards, paddle boards, kayaks, skim boards, sand boards and also wet suits. We have the largest selection of skate boards, roller skates and apparel.

Why are you a Downtown Association member?

To have the networking opportunities to participate in community events and be in the know. We want to find ways to be more active in the community and support positive activities for youth and visitors.

Do you have any advice for new business owners?

For new business owners definitely get out and network and find out ways that you can be a part of your community and inspire positive growth.

What is your favorite place downtown?

One of my favorite places would be all the development on Front Street.

When you are not working, where in Coos Bay do you like to spend your time?

I spend all my time at the beach and on the river.



Getting More Acquainted With

Urban Renewal



The City of Coos Bay has two Urban Renewal districts: Downtown and Empire. Each district has an adopted plan, focused on economic development and curing blight, which is done through tax increment financing. Tax increment financing is used in areas where private development has stagnated or is not feasible without public sector investment and partnership. Public investment through urban renewal is one way to change those conditions. The types of urban renewal activities undertaken generally include land assembly and development of infrastructure and public amenities, as well as façade improvement grants. As the result of publicly funded efforts, investment becomes feasible for private developers. Developments consistent with the City's Urban Renewal Plan then gain forward momentum and stagnated areas become renewed.

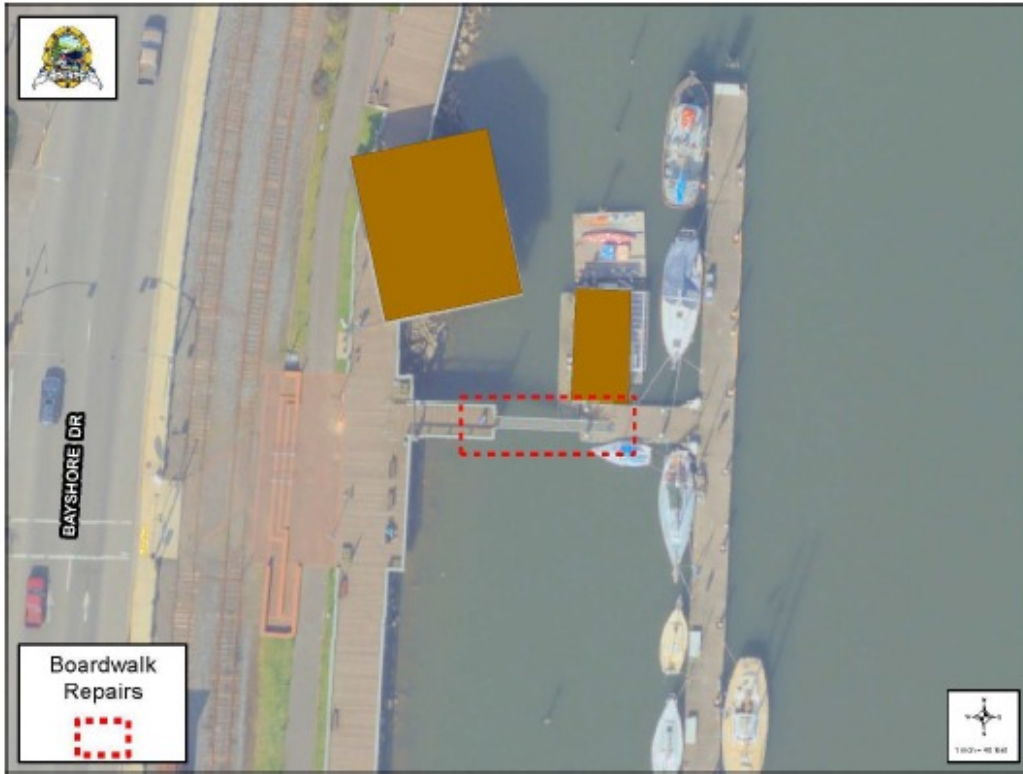
Questions regarding urban renewal and how you may be able to take advantage of this program can be directed to the City Manager's office at 541-269-8912

Annual Membership Meeting Celebration

A quick snapshot of the annual meeting that was held on January 19th. Thank you to all that attended.



BOARDWALK GANGWAY/ACCESS RAMP REPAIR



The City of Coos Bay has contracted with Coast Metal Works Inc. to repair the gangway and access ramp at the Coos Bay Boardwalk. The metal is fatigued and there are multiple broken welds causing a safety issue. Access will be limited depending on the stage of work taking place. We anticipate the work starting on Tuesday, February 7, 2023, lasting through Monday, February 13, 2023. Please use caution in this area and comply with signage.

Should you have questions, please feel free to contact Transportation and Facilities Superintendent Dave Wagoner at (541) 269-1181, ext. 2241 or email: dwagoner@coosbay.org.





COOS BAY DOWNTOWN ASSOCIATION IS

LOOKING FOR VOLUNTEERS

Contact Holly at (541)266-9706
or email
director@coosbaydowntown.org

*We have a committee that would fit your expertise
and you would love! Choose from:*

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Coos Bay Downtown Association

Annual Calendar of Events

January	Annual Meeting - 01/19/23
February	
March	3A Basketball Tournament-3/2-4/2023 4A Basketball Tournament-3/9-11/2023
April	
May	Farmers Market Begins-5/3/2023
June	Farmers Market-every Wednesday
July	Farmers Market-every Wednesday
August	Blackberry Arts Festival-8/26-27/2023 Farmers Market-every Wednesday
September	Bay Area Fun Festival-9/16-17/2023 Farmers Market-every Wednesday
October	Downtown Trick-or-Treat-10/31/2023 Farmers Market Ends-10/25/2023
November	Holiday Open Houses-11/11-12/2022 Santa's Arrival & Movie at the Egyptian-11/25 Black Friday-11/25/2022 Shop Small Saturday-11/26/2022 Reindeer Roundup-11/28 -12/21

