

MONTHLY NEWSLETTER

March 2023

President Update: By Beth Clarkson

Some things in life are a painful process. Home remodeling, sending your child off to college, changing careers and figuring out what to make for dinner. But top of the list for me and this association was the changing of our logo. Oh let me tell you the struggle. After a decade of back and forth, through several changes in board members and outside consulting, the Coos Bay Downtown Association has finally settled on a new logo. I know what you're thinking, "what was wrong with the seagull and fish?" Well for one, it did not project



what the CBDA represented. That much we always agreed on. Where we couldn't seem to agree on is what the new logo should be to better represent the association. I could add pages of designs that came before the board over the years. Several of the board members, me included, tried our hand at coming up with a design, only to have it voted down. I'm not sure if it was an ah ha moment or just no more energy to disagree, but we FINALLY agreed on the new logo that was presented (several edits later) at our last board meeting. I feel it better represents what the Coos Bay Downtown Association is about. I'm sure there will be people that won't like it but I for one am happy that this process is over. Stay tuned for the unveiling of our new logo.

Design Committee Corner: By Holly Boardman

Have you seen the pop of color in Downtown Coos Bay? The CBDA Design Committee did three phases of a Utility Art Box project to beautify our City. They were all ocean themes with similar color palettes that were painted by local talented artists. Walk or drive by to see them all. We did multiple boxes at 15



locations. A big thanks to Sherwin Williams for donating the paint and painting supplies for phase one and phase two, thank you to Pacific Power who sponsored phase one and phase two and thank you to Bayshore Paints who donated the remaining paint for phase three. We hope you enjoy the added art to our beautiful City.

From our Executive Director: Holly Boardman

Did you know that the CBDA is part of Oregon Main Street? Being a part of #OregonMainStreet means that we're part of something bigger. Our network believes that everything's better when we do it together. Our impact is greater when working as a whole. When one community thrives, we all can benefit. Main Street provides our community the tools and resources to help downtown grow, helps people and businesses thrive, and paints a technicolor picture of the vibrant place we call home.



How big can #OregonMainStreet really be? Big enough that together our network supported the creation of more than 2400 jobs throughout the state since 2011. These are the jobs that support working families, innovative entrepreneurs, community developers & dreamers. On our Main Street we create places where people want to live, work, build, and bolster. The CBDA is proud to be a part of Oregon Main Street and bring its benefits to our community.





Advertisements in this Newsletter are provided by Gold Members, we thank you for your support. If you are interested in becoming a Gold Member contact Holly Boardman, 541-266-9706 per email info@coosbaydowntown.org.





Featured Member of the Month

This month, the Coos Bay Downtown Association shines the spotlight on **Waterdog Trading**. I had the pleasure of talking with the owner, Robert J. Lyon.

Tell us about your business.

It is pyrography which is artistic woodwork. Basically, there are different pens with different needles and there are different techniques. You have to use specific woods that burn well for the process to work. I only use scrap.

Why are you a Downtown Association member?

I think it is necessary if you are going to be in the community. I have lived in Coos Bay for 35 years and have been doing the wood working for the last 5 years. I want to have something to do and be a part of.

Do you have any advice for new business owners?

Struggle, seriously. For a new business owner you have to be organized and you must seek help from other people. Don't be closed minded.

What is your favorite place downtown?

I think my favorite place is The Coney Station. My wife and I always went there for dinner.

When you are not working, where in Coos Bay do you like to spend your time?

At home and at the Masonic Lodge where I am an active member.



BRIGHTER BUSINESS, BIG SAVINGS

No cost upgrades for small businesses and community organizations



The Energy Trust of Oregon is bringing energy savings to the Coos Bay community.

Currently, Energy Trust is offering a no-cost LED lighting upgrade opportunity for smaller businesses and commercial-type buildings, who are customers of Pacific Power. This includes inside and outdoor lights.

Buildings must be either less than 20,000 square feet OR have fewer than 20 employees.

Examples of qualifying types of businesses and non-profits buildings include stores and commercial businesses, restaurants, offices, service stations, motels, food banks, social and community services organizations' buildings, churches/houses of worship or faith, clinics, and many others. Industrial facilities and common areas of multifamily/apartment property lighting may also qualify.

Energy Trust encourages participation from those organizations and buildings that have not been able to upgrade to LEDs and those that can most benefit from electric bill savings through these lighting upgrades.

Energy Trust will schedule with you to conduct an onsite review for eligible no-cost lighting upgrades. And the lighting installation contractor will work with your schedule.

To learn more or check your eligibility, call 1.800.326.2917 or email: lighting@energytrust.org.

SEWER PIPE FAILURE ON HWY 101 ATTRIBUTED TO AGE

Maintaining aging infrastructure can be challenging and can cause public inconvenience and adversely impact businesses. As a community, we experienced this firsthand this week when a section of a wastewater collection pipe failed under Hwy 101 near Morgan's Veterinary Hospital.

The pipe in question was installed in 1919 and much of the downtown collection system in or around Hwy 101 is old. City crews systematically check the health of sanitary sewer lines as well as storm water pipes by utilizing a sewer pipe inspection camera system. Given the number of miles of underground pipe, portions of the system are checked every two to three years and more problematic areas are checked more frequently. This section under Hwy 101 was most recently inspected in 2021 and at the time no pipe deficiencies were observed. The failure of the pipe caused a 12' x 12' x 5' deep void that had developed beneath the southbound lanes of Hwy 101. The pipe in this section of town varied in depth from 12' to 19' below the road surface. The depth of the pipe and the large void required both lanes of Hwy 101 to be closed which resulted in the need to reroute traffic.

As you all realize every time you get a utility bill, operating a wastewater utility is expensive! There are costs related to the collections and treatment of the wastewater received, but there is also an ongoing need to reinvest in repair and replacement of the many components that make up our community's wastewater system. Did you know that our sanitary sewer system includes over 90 miles of sanitary sewer pipes, 22 sanitary sewer pump stations, and two wastewater treatment plants? The City also oversees maintenance of an extensive stormwater collection and management system, which includes three storm pump stations, and approximately 48 miles of gravity piping.

Since I have been Mayor (November 2016), the Council has invested \$45,576,834.97 in capital improvements of the utility which funded replacement and upgrades of several pump stations, replacement of underground pipes, and a new treatment plant in Empire. We are currently in the process of replacing two older pump stations, upgrading two others, and getting ready to undertake major capital improvements to the downtown treatment plant which was originally built in the 1950s.

My thanks to Knife River Materials along with many of our staff who worked around the clock to replace the failed pipe and rebuild this section of the highway. And to our citizens and business owners who were impacted by this project, I appreciate your patience and understanding.

-Joe Benetti, Mayor of Coos Bay





A portion of wastewater collection pipe failed this week, causing a $12' \times 12' \times 5'$ deep void that had developed beneath the southbound lanes of Hwy 101. The depth of the pipe and the large void required both lanes of Hwy 101 to be closed which resulted in the need to reroute traffic.

What's Happening in March





Roseburg To Coos Bay Relay - April 22th

SOUTH COAST RUNNING CLUB

Mark Your Calendars







Annual Calendar of Events

January Annual Meeting - 1/19/2023

February

March 3A Basketball Tournament-3/2-4/2023

4A Basketball Tournament-3/9-11/2023

April

May Farmers Market Begins-5/3/2023
June Farmers Market-every Wednesday
July Farmers Market-every Wednesday
August Blackberry Arts Festival-8/26-27/2023

Farmers Market-every Wednesday

September Bay Area Fun Festival-9/16-17/2023

Farmers Market-every Wednesday

October Downtown Trick-or-Treat-10/31/2023

Farmers Market Ends-10/25/2023

November Holiday Open Houses-11/10-11/2023

Santa's Arrival & Movie at the Egyptian-11/24

Black Friday-11/24/2023

Shop Small Saturday-11/25/2023

Reindeer Roundup-11/27 -12/21/2023

The Snow of 2023







