



## MONTHLY NEWSLETTER

December 2022

### President Update: By Beth Clarkson



I feel like we were just here.....it's the end of the year and a new year is just around the corner. Looking back, 2022 was truly the restart year. We finally got to have a full Farmers Market downtown. The streets were filled each Wednesday from May to October with shoppers eager to purchase fresh produce and the farmers couldn't have been more happy. The Blackberry Arts Festival and the Bay Area Fun Festival were back and well attended by the community. Everything about those festivals says we are a small town but know how to have a street party like no one else. This November, Santa even got to come back to the Egyptian where we once again gathered to celebrate the tree lighting and the movie Elf. And it wasn't just CBDA events that are back. Shore Acres will light back up for the holidays! Nothing says it's the holiday like a well lit garden. The new system of timed entry will take some getting used to but it is that way at most national parks now. Our well kept secret is out and the crowds were just too overwhelming. It is a great feeling to have some of the old routines back. It makes you feel like COVID didn't win.

Another great win for our community is the formation of the North Bend Downtown Association. They have been very busy with events for their downtown area. I know you might be thinking, why do we care? Because everytime you give the community a reason to get out and see what's happening, whether it's a CBDA event or a NBDA event, you get the community thinking about the local options. That's a huge win for all of us. Our biggest threat for small businesses is the silent online shopper. Most of the time, there wasn't a thought about if it is available in town, just a quick online click and ship. To have reasons for the community to circulate through the businesses, whether it's in Coos Bay looking for reindeer or in North Bend looking for Elf on the Shelf, it's a win, win, win.

So looking forward to 2023, we will celebrate the old and embrace what will be new but most importantly we will look at what each of the associations can do to energize the community and bring focus to our great small businesses.

On a personal note, I just want to thank the Coos Bay Downtown Board for all their efforts this year. They are the best group of people. Hard workers and givers of their time.

## Promotion Committee Corner: By Katie Granada



Fourth quarter is always an exciting time for the CBDA Promotions Committee. In October we hosted Halloween trick or treating with the help of more than 100 Downtown, Front Street and Coos Bay Village businesses. While we don't have an exact count, we had more than 1,000 trick or treaters by our best estimate. November started off with the Holiday Open Houses on the 11<sup>th</sup> and 12<sup>th</sup>. This was a great way for our community to start their holiday shopping at the 19 CBDA members businesses who participated.

After two years of not being able to have our traditional Santa weekend, this year was a huge success. On November 25<sup>th</sup>, Santa arrived by motorcycle at the Coos Bay Visitor's Center to an excited crowd. Hot cider and cookies were served to all thanks to Farr's and Banner Bank. Bi-Coastal Media was on site providing Christmas music and cheer. Carmen Matthews, one of our city counselors, lit the tree with his family and Santa. The festivities continued as Santa walked the group over to the Egyptian Theatre. While the Gold Coast Chorus sang carols in the lobby, children of all ages visited Santa and received a candy cane. The movie Elf, sponsored by Banner Bank, New Horizons and South Coast Family Dentistry, was shown immediately after with a fabulous "sockball fight". You can enjoy a video clip of the "sockball fight" on our CBDA facebook page. We are still waiting on the final tally of socks that were donated by our community. The Girl Scouts collected the socks and will be taking them to local shelters. Boy Scouts also volunteered their time to help with this event. Santa did a repeat performance on Saturday before a 2 pm showing of Elf. There was also a Saturday evening showing of Elf.

On Saturday November 26<sup>th</sup> the CBDA hosted "Shop Small Saturday". Shoppers were able to go to Jennie's Shoes and turn in their shopping receipts to receive a commemorative Marshfield mug.

Reindeer Round-Up is now in full swing. Ruckus, the CBDA reindeer once again enticed Santa's reindeer to remain in Coos Bay. They will be visiting more than 30 businesses before their departure on December 21<sup>st</sup>. Thank you to all of the participating businesses for their wonderful donations. Three beautiful gift baskets were created from the donations and will be given away weekly to lucky winners that find a reindeer.

Happy Holidays from the CBDA and the Promotions Committee.

## From our Executive Director: Holly Boardman

Happy December! How in the world did we make it to the end of the year so quickly? I hope you joined us for the Holiday Open Houses, Santa Comes to Town/Tree Lighting and the movie Elf, and Shop Small Saturday. We have been busy and we appreciate you supporting all of our small businesses, especially at this time of the year. It is very important for us to get the community together in the downtown core to celebrate together at these fun, free events.



We have one more fun event planned for you. Ruckus, the downtown association reindeer has convinced Santa's reindeer to not go back to the North Pole but instead visit all our Downtown, Front Street and Coos Bay Village businesses. Look in businesses for these hidden reindeer. Take a photo and fill out an entry form to win an amazing prize basket compiled of gifts from our member businesses. They will be given out weekly and are valued at around \$300 each. It runs from November 28th through December 21st.

Wishing you and your family a Happy Holiday season filled with peace and joy.



Advertisements in this Newsletter are provided by Gold Members, we thank you for your support. If you are interested in becoming a Gold Member contact Holly Boardman, 541-266-9706 per email [info@coosbaydowntown.org](mailto:info@coosbaydowntown.org).



Happy December Everyone!!!! Just wanted you to know a few quick things before celebrating with our family and friends this season.

First, 2022 has been a wonderful year with a few bumps but as a community we have rallied and came through it all together stronger than ever. Thank you all who supported our beloved returning vendors while welcoming and encouraging new businesses at the Farmers Market this season. As the saying goes, "Make new friends but keep the old, some are silver and some are gold".

Second, missing your favorite vendor? Can't wait til May? You don't have to.....

Lehne Farm is having a pop up at Jennies' Shoes on Fridays 9am-10am

Holiday Market at Pony Village, North Bend on Wednesday and Saturday

Farmers and Artisan Market, 999 Building, Coos Bay on Wednesdays

Third, as we celebrate Christmas, Hannaka, Kwanzaa, Winter Solstice, or the season in general, I believe we have found & are sharing the simple joy of being a part of a supportive close knit coastal community. I look forward to 2023 and the hope it brings with it.





## Featured Member of the Month

This month, the Coos Bay Downtown Association shines the spotlight on **Vintage 101**. I had the pleasure of talking with the manager, Madeline Bingham.



### **Tell us about your business.**

We are a vintage marketplace that focuses on sustainable shopping. We have over 20 vendors with a variety of merchandise that provide a one-of-a-kind shopping experience here.

### **Why are you a Downtown Association member?**

We love to be involved with the community. It's exciting to meet people from Coos County and be part of local events.

### **Do you have any advice for new business owners?**

I think it's important to listen to the community members as to what they are looking for their shopping experience. I also think being open to new ideas and willing to evolve as a business is really important, as the needs of the community change.

### **What is your favorite place downtown?**

We love So It Goes Coffee House and we also love Leaf's Treehouse and Puerto Vallarta. The new food truck pod in Front Street is great too.

### **When you are not working, where in Coos Bay do you like to spend your time?**

I love to go out and walk the trails on Cape Arago Highway. I also enjoy thrifting around town and trying out new local restaurants.



# A Wonderful time with Santa

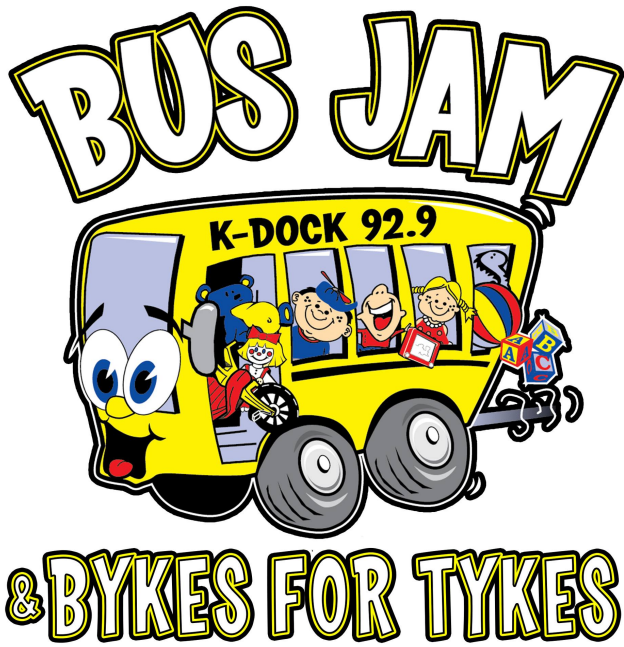




**COOS BAY** – BREAKING NEWS! Friday night, November 25<sup>th</sup> Santa came to Coos Bay to help the Coos Bay Downtown Association light the city tree. Santa was joined with boys and girls for a weekend of visiting and watching the movie ELF at the Egyptian. Santa was of course accompanied by his reindeer and during the visit, Coos Bay’s Reindeer, Ruckus, convinced the other nine reindeer that they should stay in Coos Bay and do some sightseeing and touring downtown. Santa has just released a notice to the citizens of Coos Bay to be on the lookout for these reindeer. An unidentified source states that you should be able to find these reindeer in participating businesses. When you do find a reindeer, enter to win at those locations and you might win a reward in the form of a gift basket with donated items from the Coos Bay Downtown businesses. These reindeer don’t stay in one location for very long and it would best serve Santa if you spent the next month looking for them throughout the Coos Bay Downtown businesses. Each one you find you are eligible to enter to win. Document your findings with posts on your social media with the hashtag #reindeerroundupcoosbay. Santa is confident that we will be able to convince these wayward reindeer to go back to the North Pole with your help.

All kidding aside, this event will take place Monday November 28 through December 21<sup>st</sup>. This is a great way to involve the family and explore all that is downtown Coos Bay. Winners of the rewards will be announced on Thursday December 22<sup>nd</sup> so look hard and enter often. The reindeer will keep moving their location all throughout December, so you have many chances to win. The event will end on December 21st when Santa’s reindeer go back to help him deliver toys to children around the world.

The Coos Bay Downtown Association promotes Coos Bay as an attractive place to live, work, and visit by continually enhancing the quality life of the downtown area.



Two incredible events will take place this Saturday all for the benefit of kids right here in Coos County. It's the largest Toy Drive in Oregon, the K-DOCK Rotary Bus Jam and Bykes for Tykes Toy Run!

On Saturday for 5 hours, 10 am to 3 pm, volunteers will collect at three sites in Coos County: Bi Mart in Coos Bay and North Bend and Bandon US Cellular! Bring a new unwrapped toy, nonperishable food or a cash donation during that time and our volunteers will get them ready for distribution day the following week.

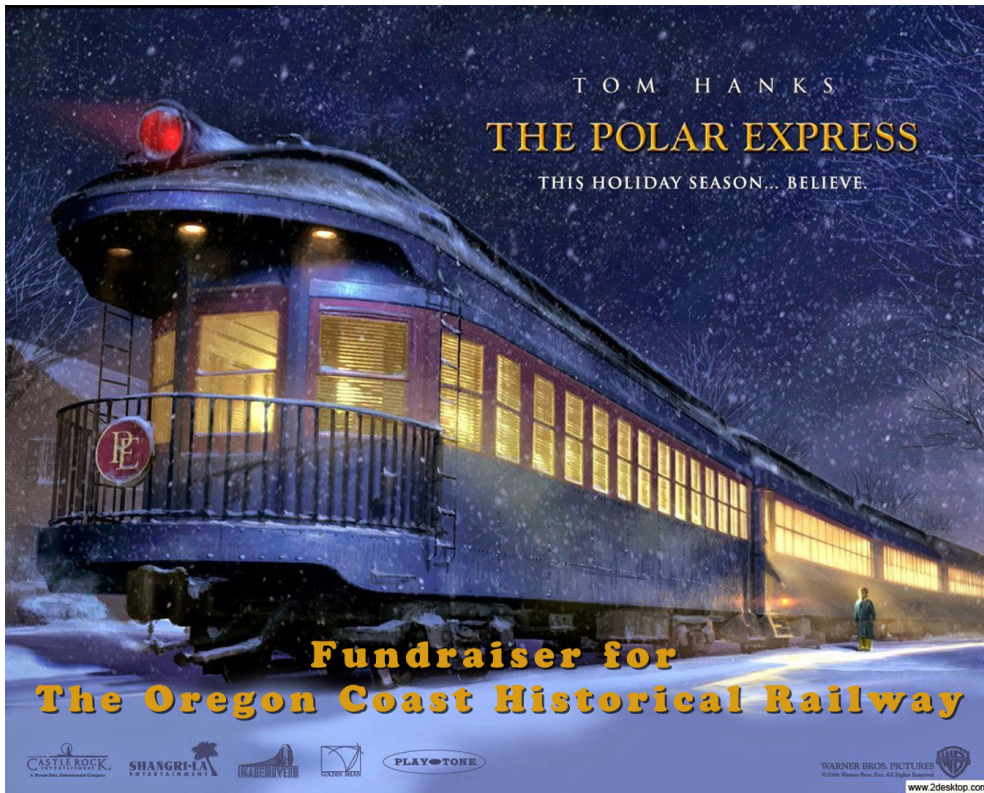
At the same time, Walt, Sandy and their crew will be doing their annual Toy Run and Bicycle Giveaway! Bykes for Tykes delivers more than 200 bicycles and loads and loads of toys on motorcycles. It's a thunderous heartwarming site you do not want to miss. A tradition that has been making Christmas magical for multiple decades!

Both these events come together and bring a little joy to kids who might not otherwise get a bike or toy for Christmas. We thank our community for always coming through and we appreciate you beyond words. We will see you Saturday!

More Information about Bykes for Tykes - <https://www.facebook.com/bykesfortykes>

More Information and Toy/Bike Registration at [busjam.org](http://busjam.org)





**EGYPTIAN THEATRE**

*Friday,  
December 9th  
Doors open at 6:15  
Movie at 7:00pm*

*With the  
Mighty Wurlitzer  
Organ Playing  
Christmas Music  
by Lee Littlefield  
at 6:30-7:00*

*Adults \$5  
Children \$3*

**Art Signs**





**COOS BAY DOWNTOWN ASSOCIATION IS**

# LOOKING FOR VOLUNTEERS

Contact Holly at (541)266-9706  
or email  
[director@coosbaydowntown.org](mailto:director@coosbaydowntown.org)

*We have a committee that would fit your expertise  
and you would love! Choose from:*

*Promotions  
Design  
Economic Vitality  
Organization.*



## Coos Bay Downtown Association

### Annual Calendar of Events

January	Annual Meeting - 01/19/23
February	
March	3A Basketball Tournament-3/2-4/2023 4A Basketball Tournament-3/9-11/2023
April	
May	Farmers Market Begins-5/3/2023
June	Farmers Market-every Wednesday
July	Farmers Market-every Wednesday
August	Blackberry Arts Festival-8/26-27/2023 Farmers Market-every Wednesday
September	Bay Area Fun Festival-9/16-17/2023 Farmers Market-every Wednesday
October	Downtown Trick-or-Treat-10/31/2023 Farmers Market Ends-10/25/2023
November	Holiday Open Houses-11/11-12/2022 Santa's Arrival & Movie at the Egyptian-11/25 Black Friday-11/25/2022 Shop Small Saturday-11/26/2022 Reindeer Roundup-11/28 -12/21

